



Rental Catalog

Rule Broadcast Systems is more than just New England's best resource for broadcast and professional, video & audio rental equipment. Rule Broadcast Systems has spent sixteen years building a terrific reputation. And we work to maintain it every day, by adhering to a handful of principles that we call The Rules, our self-imposed doctrine for keeping our customers happy. The Rules mean that you get the equipment you want, the service you need, and the professionalism that makes you want to rent from us every time.

1 Brand-new equipment is the only equipment worth renting.

Technology evolves constantly. When you rent from Rule, though, we guarantee that you'll get the latest models. We work hard to carry the very newest and most relevant technology, because that's what you need.

2 Choice is part of the package. When you want specific gear, you should be able to get it. You can count on us for both breadth of selection and depth of inventory. We've got the largest rental inventory in New England.

3 Reliability is our concern, not yours. Our highly trained maintenance staff checks all equipment in and out and maintains it to our standards – the most exacting in the industry. When we issue gear, you know it's dependable.

4 Service is a full-time commitment. In a crisis or on a whim, you can call on us. Our pagers are on 24 hours a day, so you never have to wait for service. Call 781-945-0271.

5 We produce results, not programs. We don't believe in competing with our clients, so we're not involved in production. But you are, and we're totally focused on helping you do what you do best.

6 There's no substitute for experience. With more than 20 years in the business, we know production and equipment inside and out. We understand our clients' needs, and we've fine-tuned systems and procedures to meet those needs. Our expertise enables us to anticipate potential problems before they start, and keep things running smoothly.

7 Reputation counts. In a word-of-mouth industry, reputation is more than a matter of pride. We work hard to exceed your expectations, and that helps you look better than ever to your clients.



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Cameras

\$/Day

Cameras come standard with lens, Sachtler tripod and head, AC power supply, and 3 batteries. Charger is provided at no charge for multiple day rentals.

Broadcast

Sony HDW-F900R HDCAM 24P Camcorder w/ HD-SDI	\$1,150.00
Sony HDW-F900 HDCAM 24P Camcorder	\$1,150.00
Panasonic AJ-HPX3000 1080P P2 HD Camcorder	\$950.00
Panasonic AJ-HDC27H Varicam 720P DVCPRO HD Camcorder	\$950.00
Panasonic AJ-HDC27F Varicam 720P DVCPRO HD Camcorder	\$950.00
Red One 4K Digital Cinema Camera	\$875.00
Sony PDW-700 XDCAM HD Camcorder	\$675.00
Panasonic AJ-HDX900 DVCPRO HD Camcorder	\$650.00
Sony DVW-790WS (16:9/4:3) Digital Betacam Camcorder	\$625.00
Panasonic AJ-SDX 900 DVCPPro 50 Camcorder w/ SDI Output	\$525.00
Panasonic AJ-SDX 900 DVCPPro 50 Camcorder	\$500.00
Sony PDW-530 XDCAM Optical Camcorder	\$500.00

Professional

Sony PDW-F355 HD XDCam Optical Camcorder	\$475.00
Sony PDW-F350 HD XDCam Optical Camcorder	\$475.00
Sony PMW-EX1 XDCAM EX Camcorder	\$275.00
Sony DXC-D50WSL with PVW 3 Betacam SP onboard deck	\$375.00

Sony DXC-D50WSL with DSR 1 DVCAM onboard deck	\$375.00
Sony DSR-450 WSL DVCAM Camcorder with 24P	\$350.00
Sony DSR-570 WSL DVCAM Camcorder	\$350.00
Sony PMW-EX3 XDCAM EX Camcorder	\$300.00
Sony PMW-EX1 XDCAM EX Camcorder	\$275.00
Sony DXC-D50WSL 16:9 2/3 Inch IT CCD Camera	\$250.00
Sony DXC-D50 4:3 2/3 Inch IT CCD Camera	\$250.00
Sony BRC-H700 3CCD HD PTZ Robotic Camera	\$275.00
Sony BRC-300 3CCD PTZ Robotic Camera	\$125.00
Iconix HD-RH1 HD Compact Video Camera	\$300.00
Comes with a 4mm and 15mm Lens	
Toshiba IK HD1H HD 3CCD Cube Camera	\$275.00
Comes with a 4mm and 15mm Lens	
Toshiba IK-M43H (Lipstick Camera)	\$85.00
Comes with a 4mm and 7mm lens	
Toshiba IK-M44H (Lipstick Camera)	\$85.00
Comes with a 4mm and 7mm lens	
Sony XC-555 (Cigar Camera)	\$85.00
Comes with a 4mm and 7.5mm lens	

Prosumer

Sony HVR-S270 Full Size HDV Camcorder	\$300.00
Canon XLH1 1080i HDV / DV / DVCAM Camcorder	\$275.00



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Sony HVR-Z7U 1080i HDV / DV / DVCAM Camcorder	\$250.00
Panasonic AG-HVX200 P2 HD Camcorder	\$250.00
Sony HVR-V1U 1080i HDV / DV/ DVCAM Camcorder	\$200.00
Sony HVR-Z1U 1080i HDV / DV/ DVCAM Camcorder	\$200.00
Canon XL2 MiniDV Camcorder	\$200.00
Sony DSR PD 170 DV/DVCAM Camcorder	\$150.00
Panasonic AG DVX 100B MiniDV Camcorder	\$150.00

Camera Accessories

\$/Day

Sony HDVF C30W Color Viewfinder for Sony F900	\$200.00
Sony CCU D50 Camera Control Unit	\$150.00
100 meter 26 pin Camera Cable (CCZA-D100)	\$80.00
26 pin Coupler (Camera Cable Extender)	\$10.00
Miranda MDC 700 Compact On-Camera Hi Def Down converter	\$120.00
Studio Package for Sony Broadcast cameras	\$80.00
Studio Package for Sony Industrial cameras	\$80.00
Sony DXF 51 Studio Viewfinder for DXC Series Cameras	\$50.00
Sony BVF 55 Studio Viewfinder	\$50.00
Panasonic AJ RC10G Paintbox Camera Controller	\$95.00
Panasonic AJ EC3 Paintbox Camera Controller	\$50.00
Sony RMB 150 Paintbox Camera Controller	\$50.00
Sony RMM 7G Paintbox Camera Controller	\$50.00

Sony RMP 9 Paintbox Camera Controller	\$50.00
Sony RCP D50 Remote Control Panel	\$50.00
Sony CA D50 Studio Camera Adapter for DXC D50	\$50.00
Sony RM BR300 Remote Control Unit for Sony PTZ Cameras	\$50.00
Spider Pod Support System	\$50.00
Sony PAL VA 500 Playback Adapter w/ Connect Cable	\$40.00
Sony VA 300 Playback Adapter w/ Connect Cable	\$40.00
Panasonic AJ-PCS060 P2 Store 60GB Hard Drive	\$35.00
26 pin to Component Deck Adapter	\$20.00
Porta Brace Polar Bear Case	\$10.00
Shoulder Mount for HDV Camera	\$10.00
Warm Cards Plus	\$7.00
Sony RM 95 Remote Commander for LANC	\$5.00

Lenses

Canon HJ 40x10B Image Stabilized High Definition Lens	\$650.00
Fujinon HA 25x11.5 BERD High Definition Zoom Lens	\$450.00
Canon J 35ex11B IAS Zoom Lens	\$375.00
Nikon 300mm HD Telephoto Prime Lens	\$300.00
Fujinon HA 13x4.5BERM M48 High Definition Zoom Lens	\$250.00
Canon HJ 11ex4.7 B IRSE High Definition Zoom Lens	\$250.00
Canon KJ 10ex4.5 B IRSE High Definition Zoom Lens	\$250.00
Canon HJ 21ex7.8B IRSD High Definition Zoom Lens	\$225.00

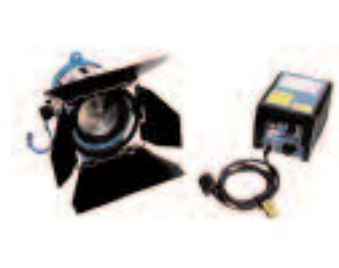


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Fujinon HA 18x7.6 BERM High Definition Zoom Lens	\$225.00
Fujinon XA 17x7.6 BERM High Definition Zoom Lens	\$225.00
Canon HJ 17ex7.7B IRSD High Definition Zoom Lens	\$225.00
Canon J 22ex7.6 B4 IRSD Zoom Lens	\$175.00
Canon J 21x7.8 B4 IAS Zoom Lens	\$175.00
Canon J 21x7.8 B4 IRSD Zoom Lens	\$175.00
Canon J 20x8B4 Zoom Lens	\$175.00
Canon KH 20x6.4 KRS 1/2" High Definition Zoom Lens	\$150.00
Canon J 11x4.5B4 IRSD Wide Angle Lens	\$125.00
Canon J 9x5.2 B4 IRS Wide Angle Zoom Lens	\$125.00
Canon J 9x5.2 B4 WRS Switchable Wide Angle Zoom Lens	\$125.00
Canon 6x Wide Angle High Definition Zoom Lens for XLH1	\$85.00
Canon J 17x7.7B4 Zoom Lens	\$75.00
Canon J 16x8B4 Zoom Lens	\$75.00
Canon J 15x8B4 Zoom Lens	\$75.00
Canon 6x HD Wide Zoom Lens for XL Series Cameras	\$85.00
Canon 3x Wide Zoom Lens for XL Series Cameras	\$40.00
Fujinon 15mm 1/3" C-Mount Lens for Iconix HD-RH1	\$25.00
Fujinon 2.8mm 1/3" C-Mount Lens for Iconix HD-RH1	\$25.00
Toshiba 24mm Lens for IK M43H Camera	\$20.00
Toshiba 15mm Lens for IK M43H Camera	\$15.00

Lens Accessories

Century Precision 0.55x Super Fisheye Wide Angle Adapter	\$50.00
Century Precision 0.8x Wide Angle Converter	\$50.00
Canon LO 32BMT 2/3 Inch Lens Adapter for 1/2 inch Camera	\$35.00
Sony VCL-EX0877 0.8x Wide Angle Converter for PMW-EX1	\$25.00
Century Precision 0.7x Wide Angle Converter for HVR-Z1U	\$25.00
Sony VCL-HG0872 0.8x Wide Angle Converter for HVR-Z1U	\$25.00
Schneider Optics 1.6x Telephoto Adapter for HVR-Z1U	\$25.00
Century Precision 0.75x Wide Angle Converter for HVX-200	\$25.00
Century Precision Pro DV Super Fisheye Adapter for DVX100B	\$25.00
Century Precision 0.7x Wide Angle Converter for DVX100B	\$25.00
Century Precision 1.6x Telephoto Adapter for DVX100B	\$25.00
Century Precision 0.65x Wide Angle Converter for HVR-V1U	\$25.00
Century Precision 0.65x Wide Angle Adapter for PD-170	\$25.00
Canon 0.7x Wide Angle Adapter for PD-170	\$25.00
Sony 0.7x Wide Angle Adapter for PD-170	\$25.00
Chrosziel Follow Focus	\$40.00
Microforce Zoom Control	\$45.00
Vocas Z10 Remote Zoom Control	\$25.00
Canon FFC 200 Remote Focus Control	\$20.00
Canon FPD 400 Focus Control	\$20.00
Canon ZSD 300M Remote Zoom Control	\$20.00
Canon ZSG 200M Remote Zoom Control	\$20.00



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Chrosziel Bridge Plate with rods	\$20.00
Libec ZC-9EX Remote Zoom Control for PMW-EX1	\$20.00
Libec Remote Zoom Control for DV Cameras	\$10.00
Zoe DVXL Remote Zoom Control for DV and Compact HD Cameras	\$10.00
Sony RM-1BP LANC Remote Zoom / Focus Control	\$10.00
Chrosziel Follow Focus Whip	\$5.00
Zoe DVX Remote Zoom Control for Panasonic DV Cameras	\$5.00

Filters

We carry a massive selection of lens filters in a myriad of shapes, sizes, colors and functions. Please inquire.

Matteboxes

Chrosziel 6.6X6.6 Rodded Mattebox 4 Stage Swing Away	\$50.00
ShadeFX 4x4 / 4x5.6 Clip On / Rodded Mattebox 4 Stage	\$45.00
Chrosziel 4x4 / 4x5.6 Rodded Mattebox 2 Stage	\$45.00
Chrosziel 4x4 Rodded Mattebox 3 Stage Swing-Away	\$45.00
Chrosziel 4x5.6 / 4x5.6 Clip On Mattebox 2 Stage	\$45.00
Chrosziel 4x4 / 4x5.6 Clip On Mattebox 3 Stage	\$20.00
Chrosziel 4x4 Clip On Mattebox 2 Stage	\$20.00
Chrosziel 4x4 / 4x5.6 Clip On Mattebox 2 Stage	\$20.00
Chrosziel 4x4/5x5 Clip On Mattebox 2 Stage	\$20.00
ShadeFX 4x4 Clip On / Rodded Mattebox 2 Stage	\$20.00

Chrosziel 3x3 Clip On Mattebox 2 Stage	\$15.00
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Camera Support

Panther Husky Dolly Package	\$150.00
Losmandy Porta Jib Package	\$125.00
AutoCam Multi Controller II for remote cameras Includes 1 AutoCam HS-102P Pan and Tilt head	\$200.00
AutoCam HS-102P Pan and Tilt head for remote cameras	\$175.00
Sachtler Studio 9+9 Tripod	\$80.00
Sachtler Video 60 Plus Tripod	\$80.00
Sachtler 9+9 Tripod	\$80.00
Sachtler Video 30 Tripod	\$80.00
Sachtler Video 25 Plus Tripod	\$75.00
Sachtler Video 20 Plus Tripod	\$70.00
Sachtler Video 18 Plus Tripod	\$60.00
Cartoni Delta Tripod	\$60.00
Spider Pod Camera Support	\$50.00
Sachtler DV6 SB Tripod	\$40.00
Sachtler FSB6 Tripod	\$35.00
Sachtler DV4 Tripod	\$35.00
Sachtler DV2 Tripod	\$35.00
Manfrotto Fig Rig	\$35.00



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Sachtler 150mm Baby Legs	\$20.00
Sachtler 100mm Baby Legs	\$20.00
Sachtler 150mm Hi Hat	\$10.00
Sachtler 100mm Hi Hat	\$10.00
Birns&Sawyer 75mm Hi Hat	\$10.00
Bogen Lightweight Fluid head and Tripod	\$10.00
Bogen Monopod	\$10.00
Sachtler Tripod Wheels	\$15.00
Bogen Magic Arm	\$10.00
Mitchell Star Plate for Sachtler 30	\$10.00

Power \$/Day

Batteries

Anton Bauer Hytron 14.4V 140WH On Board Camera Battery	\$25.00
Anton Bauer Hytron 14.4V 120WH On Board Camera Battery	\$25.00
Anton Bauer Dionic 14.4V 90WH On Board Camera Battery	\$20.00
Anton Bauer Pro Pac 14.4V 65WH On Board Camera Battery	\$15.00
Aspen NHP 50 Platinum 13.2V Battery	\$7.00
Sony NP F970 Li-ion Battery	\$3.00
Canon BP 941/930 Li-Ion Battery for XL2	\$3.00

Chargers

Anton Bauer Interactive 2000 Quad charger 2401	\$15.00
Anton Bauer Interactive 2000 Quad charger 2702	\$15.00
Anton Bauer Titan TWQ Quad Charger	\$15.00
Anton Bauer Titan T2 Fast Charger	\$10.00
Anton Bauer Lifesaver Q2 Charger	\$10.00
Anton Bauer Titan 70 Charger/Power Supply	\$10.00
Aspen ROQ 4 NP Battery Charger	\$10.00
Aspen ROQ 460 NP Battery Charger/AC Adapter	\$10.00

Other

Anton Bauer Perpetual Power Battery Belt	\$15.00
Anton Bauer Snap On 30/13 Battery Belt	\$15.00
Aspen PSM 160 60W/12V Power Supply	\$15.00
12V DC to 115VAC 220W Converter	\$15.00
Anton Bauer Quad Battery Holder	\$10.00

Lighting \$/Day

Kino Flo 2 Foot Lighting Kit (Dual Fixtures)	\$125.00
Bron Kobold 400W Weatherproof HMI	\$110.00
Includes Chimera, Diffusion Filter and Warm Conversion Filter	
Dedolight Kit (Three Fixtures)	\$100.00



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Kino Flo Mini Flo Lighting Kit (Dual 9" Fixtures)	\$50.00
Kobold HMI Reporter 200W Sun Gun Light	\$100.00
Arri SoftBank Light Kit (1 x 1K, 1 x 650W, 1 x 300W, 2 x 150W)	\$85.00
Includes Chimera	
Kino Flo Diva 400 2Ft/4 Bank Fixture (Single Fixture)	\$75.00
Kino Flo Light Fixture 2Ft/Four Bank (Single Fixture)	\$75.00
Arri Light Kit #1 (2 x 1K, 2 x 650W)	\$85.00
Arri Light Kit #2 (2 x 650W, 2 x 300W)	\$85.00
Arri Light Kit #3 (4 x 150W)	\$50.00
Lite Panel Mini LED Light Kit	\$65.00
Zylight Z90 High Density LED Light	\$50.00
Zylight Z50 High Density LED Light	\$45.00
Rifa Lite 1K LC 88	\$40.00
Omni / Tota Light Kit	\$40.00
Chimera 35" Pancake Lantern	\$30.00
Chimera 30" Standard Lantern	\$25.00
Chimera Video Pro Lightbank, mounts on Lowel Omni/Tota or Arri 650w/1000w/200w HMI	\$25.00
Arri 650 Light	\$25.00
Arri 300 Light	\$25.00
Arri 1K Light	\$25.00
Arri 150 Light	\$20.00
Anton Bauer Ultralight 2	\$15.00

Frezzi Mini-Fill Light	\$15.00
Sony HVL 20DW2 Battery Video Light	\$15.00
Chimera Micro Double Ultralight Lighting Kit	\$5.00
1000W Dimmer (In-line)	\$5.00
600W Dimmer (In-line)	\$5.00

Grip

Chroma Key Collapsible Green Screen 6ft x 9ft	\$35.00
24 x 36 Flag Set	\$22.00
18 x 24 Flag Set	\$15.00
4x 4 Floppy Flag Cutters, Set of 2	\$12.00
Flexfill 60 Inch Silk Grid	\$10.00
Flexfill 60 Inch Silver/White	\$10.00
Flexfill 38 Inch Silver/White	\$7.00
Westcott Flexfill Reflector Holder	\$5.00
California Sunbounce with frame	\$5.00
C Stand with Turtle Base	\$5.00
American 20 pound Shotbag	\$2.00
Gaffer Grip	\$2.00
Spring Clamp	\$2.00



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VTRs	\$/Day
Broadcast	
Sony SRW 5500 HDCAM SR/HDCAM Recorder	\$1,500.00
Sony HDW M2000 HDCAM Recorder / Multiformat Player	\$1,050.00
Sony HDW F500 HDCAM Studio Recorder	\$1,050.00
Sony HDW D1800 HDCAM Recorder with Digi-Beta Playback	\$675.00
Panasonic AJ HD1400 DVCPRO HD EX Recorder	\$550.00
Panasonic AJ HD1200A DVCPRO HD EX Recorder	\$550.00
Sony J-H3 HDCam Compact Player	\$525.00
Sony DWW M2000 Digital Betacam Recorder / Multiformat Player	\$525.00
Sony DVW 2000 Digital Betacam Recorder	\$525.00
Sony DWW A500 Digital Betacam Studio Recorder	\$525.00
Panasonic HPM100 P2 Recorder w/ AVC-Intra	\$325.00
Sony PDW F75 XDCAM HD Player / Recorder	\$325.00
Sony PDW F70 XDCAM HD Player / Recorder	\$325.00
Panasonic AJ-SD930 DVCPro 25 / 50 Recorder	\$300.00
Panasonic AJ-SD93 DVCPro 25 / 50 Recorder	\$300.00
Sony J30 SDI Multiformat Player	\$300.00
Sony BVW 50 Betacam SP Field Recorder	\$250.00
Sony PDW F30 XDCAM HD Player	\$200.00
Sony PDW-V1 XDCAM Recorder	\$200.00
Sony PDW U1 XDCAM Drive Unit	\$95.00

Professional	\$/Day
Sony PVW 2800 Betacam SP editing VTR	\$275.00
Sony VO 9850 3/4 Inch Umatic SP Editing VTR	\$210.00
Sony PVW 2650 Betacam SP Player	\$185.00
Sony PVW 3 Dockable Pro Betacam SP Recorder	\$175.00
Sony UVW 1800 Betacam SP Player/ Recorder	\$175.00
Sony DSR 1 Dockable DVCAM Recorder	\$175.00
Sony DSR 1800 DVCAM Player/ Recorder w/ SDI & FireWire	\$175.00
Sony HVR 1500 HDV / DVCAM / DV - Player / Recorder	\$175.00
Sony DSR 1500A DVCAM Player/ Recorder w/ SDI / Firewire	\$160.00
Sony DSR 1500A DVCAM Player/ Recorder w/ Firewire	\$125.00
Sony HVR M25U 1080i HDV Player / Recorder	\$110.00
Sony HVR M10U 1080i HDV Player / Recorder	\$100.00
Sony DSR 25 DVCAM VTR	\$95.00
Sony DSR V10 DVCAM VTR/Monitor Combo	\$75.00
Sony GV HD700 HDV VTR/Monitor Combo	\$75.00
Firestore FS-100 Portable DTE Recorder	\$75.00
Firestore FS-4 ProHD Portable DTE Recorder	\$75.00
Panasonic AG W3 Multistandard Converting VHS Recorder	\$75.00
Panasonic AG 1980 S-VHS Editing Recorder	\$65.00
Sony RDR GX330 DVD Recorder	\$25.00
Panasonic AG 2580P VHS Recorder	\$25.00
Cyberhome CH300 DVD Player	\$10.00



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Panasonic RV32 DVD / CD Player	\$10.00
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Accessories

Sony HKDV 503 High Definition Video Controller	\$175.00
Sony HKDV 506A SDTI Interface Board for HDW F500 VTR	\$100.00
Sony BVR 50 TBC Remote Controller	\$25.00
Sony DSRM 20 Remote Control Unit for Control-S VTRs	\$10.00
Sony DSRM 10 Remote Control Unit for Control-S VTRs	\$10.00
VueFinder Rack Mount Jog Shuttle	\$10.00

Audio \$/Day

Recorders

Sound Devices 788T 8 Track Digital Audio Recorder	\$140.00
Fostex PD6 Portable 6 channel DVD RAM Recorder	\$125.00
Sony PCM 7040 Studio TC DAT Recorder	\$125.00
Tascam DA 98 HR Studio 8 Channel Recorder	\$125.00
Tascam DA 88 Studio 8 Channel Recorder	\$125.00
HHB PDR 1000 TC Plus DAT Recorder	\$95.00
Sound Devices 744T Portable Compact Flash Recorder	\$95.00
HHB PDR 1000 DAT Recorder	\$75.00
Sony TCD D10 PRO II DAT Recorder	\$75.00

Mixers

Mackie 1604 VLZ / PRO 16 Channel Audio Mixer	\$50.00
Sound Devices 442 4 Channel Audio Mixer	\$45.00
Shure FP 33 Audio Mixer	\$35.00
Sound Devices 302 3 Channel Audio Mixer	\$40.00
Mackie 1202 VLZ / PRO 12 Channel Audio Mixer	\$25.00

Shotgun Microphones

Schoeps MK 41 Microphone Capsule	\$50.00
Sennheiser MKH 60 Condenser Microphone	\$35.00
Sennheiser ME 66 Shotgun Microphone	\$25.00

Lavalier Microphones

Sony ECM 77B Lavalier Microphone	\$10.00
Tram TR 50 Lavalier Microphone	\$10.00
Countryman EMW Lavalier Microphone	\$10.00
Sanken Cos 11 Lavalier Microphone	\$10.00

Wireless Microphones

Lectrosonics 400 Series Digital Hybrid Diversity Wireless System	\$75.00
Includes: UM400 Transmitter and UCR411A Receiver	
Lectrosonics 400 Series Digital Hybrid Plug-On Wireless System	\$75.00
Includes: UH400A Transmitter and UCR411A Receiver	



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Lectrosonics 400 Series Digital Hybrid Handheld Microphone	\$75.00
Includes: UT400 Transmitter and UCR411A Receiver	
Lectrosonics 200 Series Synthesized Wideband UHF Diversity Wireless System	\$65.00
Lectrosonics 200 Series Synthesized Wideband UHF Diversity Wireless System with UH 400A Cube Transmitter	\$65.00
Lectrosonics 195 Series Crystal Controlled Wideband UHF Diversity Wireless System	\$65.00
Lectrosonics 190 Series Crystal Controlled Narrowband UHF Wireless System with Cube Transmitter	\$45.00
Lectrosonics 190 Series Crystal Controlled Narrowband UHF Wireless System with Belt Pack Transmitter	\$45.00
Miscellaneous Microphones	
Shure BETA 58A Handheld Microphone	\$10.00
Shure MX 393/O PZM Omnidirectional Condenser Microphone	\$10.00
Sony F 730 Hand Held Microphone	\$10.00
Audio Accessories	
Telecast Adder 161 - 16 Channel Audio Multiplexer	\$375.00
SNK 8+4 Audio Snake w/stage box	\$40.00
SNK 12+4 Audio Snake w/stage box	\$40.00

Opamp Labs VA16 MLB 16 Channel Press Box	\$35.00
Shure FP16A 1 x 6 Audio Distribution Amplifier	\$30.00
Graham Patten SoundPals ADC20 Analog to Digital Converter	\$20.00
Graham Patten SoundPals VRG1 World Clock Generator	\$20.00
Yamaha MSP5 Monitor Speaker	\$15.00
ATI MM 100 Match Maker /audio level interface	\$15.00
Gentner Microtel Telephone Interface	\$15.00
THAT 1 Telephone Handset Audio Tap	\$15.00
Audio Snake FXMLR3 to Dual Stereo Mini (M/F)	\$10.00
ENGH Quick Disconnect Cable	\$10.00
K-Tek K 102 8.5' Carbon Fiber Boompole	\$10.00
Shure FP 11 / 23A Mic to Line Amplifier	\$10.00
Shure FP 12 Bridging Amplifier	\$7.00
Shure FP 22 Stereo Headphone Amplifier	\$7.00
Sony Headphones	\$5.00
Microphone Floor Stand w/Boom	\$3.00
Microphone Tabletop Stand	\$3.00
Tram Microphone cage	\$2.00

Communication

HME PRO 850 Wireless Intercom System	\$200.00
HME RW 800 U44 Wireless Intercom System	\$200.00



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Clear-Com Wired Intercom System	\$85.00
Leotronics Wireless IFB System (comes with 1 receiver)	\$75.00
Leotronics Wireless IFB Receiver	\$25.00
Extra Clear-Com Beltpack with headset	\$20.00
Motorola CP200 Walkie Talkie	\$15.00
Motorola Walkie Talkie Headset w/Microphone	\$5.00
Motorola Surveillance Kit	\$5.00

Nonlinear Editing \$/Day

Systems

All Apple Mac Pro systems include 1.4TB of internal storage and 2 Computer displays.

Avid Media Composer Nitris DX / Mac Pro Editing System*	\$450.00
Avid Media Composer Mac Pro Editing System	\$250.00
Final Cut Pro Kona3 Editing System*	\$350.00
Final Cut Pro Mac Pro Editing System	\$250.00
Final Cut Pro Laptop Editing System	\$250.00
Avid Media Composer Laptop Editing System	\$250.00

* Please call for specific configuration of system.

Digital Storage

Huge MediaVault 320-S Dual 1.2 TB	\$250.00
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Avid MediaDock LVD Chassis (8 Slots)	\$95.00
Firestore FS-100 Portable DTE Recorder	\$75.00
Firestore FS-4 ProHD Portable DTE Recorder	\$75.00
Medea 320GB Drive Array	\$75.00
LaCie 1 Terabyte Firewire Drive	\$60.00
LaCie 500GB Firewire Drive	\$30.00
LaCie 300GB Firewire Drive	\$18.00
Panasonic AJ-PCS060 P2 Store 60GB Hard Drive	\$35.00
Panasonic 32GB P2 Card	\$85.00
Panasonic 16GB P2 Card	\$50.00
Panasonic 8GB P2 Card	\$35.00
Panasonic 4GB P2 Card	\$20.00
Sony 16GB SxS Memory Card	\$50.00
Sony 8GB SxS Memory Card	\$35.00
Avid RS 146 GB LVD Fixed Hard Drive	\$50.00
Avid iS146 MediaDock LVD Shuttle Drive	\$50.00
Avid iS73 73GB MediaDock LVD Shuttle Drive	\$40.00

Accessories

AJA Io Analog / Digital Multi-Format Converter	\$50.00
Promax ProMedia Format Converter	\$50.00
Promax DA-MAX+ Comprehensive Breakout Box	\$50.00
Adrienne AEC Box	\$10.00



Rental Catalog

Flying Cow 24 Bit External Digital Audio Converter \$10.00

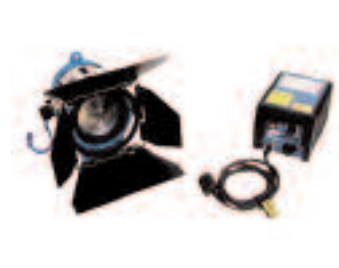
Production Accessories \$/Day

Monitors

Sony HDM 2830 28 Inch High Definition Monitor	\$300.00
Sony BVM D20F1U 20 Inch Multiformat High Definition Display	\$250.00
Panasonic BT LH2600W 26 Inch LCD HD-SDI / SD Monitor	\$200.00
Panasonic BT LH900P 8.4 Inch LCD HD / SD Monitor	\$185.00
Panasonic BT LH1760W 17 Inch LCD HD / SD Monitor	\$150.00
Panasonic BT LH1700W 17 Inch LCD HD / SD Monitor	\$150.00
Sony BVM D9H5U 8 Inch Multiformat Field Monitor	\$150.00
Apple 20 inch Cinema Display	\$125.00
Sony VPL CX6 Projector	\$100.00
Sony PVM 20L5 20 inch Color Monitor	\$80.00
Sony PVM 20M2U / 20M4U 20 Inch Monitor	\$65.00
Sony PVM 14L5 14 inch Color Monitor	\$65.00
Sony PVM 4B1U Four 4 Inch Monitor Bank	\$60.00
Sony PVM 9L3 9 inch Field Monitor	\$40.00
Sony PVM 8044Q / 8045Q 8 Inch Field Monitor	\$40.00
Panasonic TC 7WMS1 7 Inch LCD Monitor	\$40.00
Ikan V8000HD 16x9 LCD HD Monitor HD / SD	\$40.00
Da-Lite Insta-Theater Deluxe 100" Projector Screen	\$25.00

Production Gear

Chromatek 9120 Scan Converter Package	\$575.00
Includes Sony 8044/8045Q 8 inch color monitor, Safe title generator, Waveform/Vectorscope and BWV 50 Beta field deck	
Miranda Kaleido Quad HD Multi-Image Display w/ HD-SDI	\$325.00
Chromatek 9120 Scan Converter	\$300.00
Sony DSC 1024HD Digital Scan Converter	\$200.00
Videotek SDC 101 Serial Digital Video Color Corrector	\$200.00
Modulus 3000 Wireless Video Transmitter w/ Receiver	\$200.00
WEVI CamWave Wireless Video Transmitter / Receiver	\$100.00
Videotek DL 810 Serial Digital Legalizer	\$150.00
Panasonic WJ 420 Quad Split Video Processor	\$125.00
Sony MPU F100 Full Frame Time Base Corrector	\$125.00
Yem HDTV Down Converter HSC 525C	\$100.00
Nova Xcoder Bi-Directional Component Transcoder	\$75.00
Black Magic HDLink Dual Link HDSDI to DVI Converter	\$75.00
Denecke Dcode SB-T Trilevel Syncbox	\$75.00
ProMax DA Max + Firewire, SDI, & component transcoder	\$50.00
Promax ProMedia Format Converter	\$50.00
AJA Io Analog / Digital Multi-Format Converter	\$50.00
AJA HD10AVA Dual Rate HD/SD Audio Video A/D Converter	\$50.00
AJA HA5 HDMI to SDI / HDSDI Converter	\$50.00
AJA HD10MD3 HDSDI to SDI / SD Composite / Component	\$50.00



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AJA HD10C2 HD-SDI / SD-SDI to Component Converter	\$50.00
AJA HD10C HD-SDI to SVGA/Component	\$50.00
AJA HD10A High Definition Component Analog to HD-SDI	\$50.00
AJA D10A Standard Definition Component Analog to SDI	\$40.00
AJA D10C SDI to Component Analog Converter	\$40.00
Aja D10CEA SDI to Component Analog / Audio Converter	\$40.00
AJA D5CE SDI to Component Analog Converter (8 bit)	\$20.00
Denecke TS2 (sb) Slate	\$50.00
Denecke TS3 Rainbow (sb) Slate	\$50.00
Denecke GR-1 Master Timecode Generator	\$45.00
Scriptboy TC Transmitter	\$30.00
Ocean Matrix OMX MDA6 Video / Audio Distribution Amplifier	\$20.00
Horita TRG 50 SMPTE Time Code Reader/Generator/ Window Inserter	\$20.00
Horita VLT 50 SMPTE Time Code VITC/LTC Translator	\$20.00
Horita WG 50 SMPTE Time Code Reader/Window Inserter	\$20.00
MightyCoder SDI to RGB/Beta Component D/A	\$20.00
Telcom Research TCR 680 Time Code Burn-In Unit	\$20.00
Denecke SB 2a Dcode Time Code Syncbox	\$15.00
Horita BSG 50 Multiple Burst & Tone Generator	\$10.00
Horita SAG 50 Safe Title Area Generator	\$10.00
HUM 100 Hum Eliminator (Humbucker)	\$10.00

AJA HD5DA HD-SDI / HD-SDI Distribution Amplifier	\$15.00
SVDA 1 Y/Cx4 Distribution Amplifier	\$10.00
VDA Video Distribution Amplifier 1x6	\$10.00

Switcher

Sony AWS G500 Anycast Station Live Content Producer	\$350.00
Includes: 2 BKAW570 SD/Firewire Interface Boards 1 BKAW550 PC / RGB Interface Board	
Sony BKAW590 Dual HD-SDI Interface For Anycast Upgrade	\$35.00
Sony BKAW560 Dual HD Analog Interface For Anycast Upgrade	\$35.00
Sony BKAW580 Dual SD-SDI Interface For Anycast Upgrade	\$35.00
Panasonic AV HS300 HD-SDI / SD-SDI Video Switcher	\$250.00
Panasonic AG MX 70 SDI AV Mixer / Switcher	\$250.00
Panasonic WJ MX 50 Digital Effects Switcher	\$150.00
Knox 16x16HB Routing Switcher	\$80.00
Ocean Matrix OMX 9032 16x1 Active Video Switcher	\$30.00
Panasonic WJ 225R 12x1 Active Video Switcher	\$20.00
Panasonic WJ 220R 6x1 Active Video Switcher	\$10.00
Smart Switcher (A/B Switch Beta/YUV Format)	\$7.00



Rental Catalog

Teleprompter

Teleprompter systems include an Apple iBook equipped with Presentation Prompter software

QTV Executive Speech Teleprompter System	\$325.00
QTV FDP 15 Flat Panel Teleprompter System	\$180.00
QTV FDP 12 Flat Panel Teleprompter System	\$180.00
AV 12 Flat Panel Teleprompter System	\$180.00
QTV MVP 12 Ultra Light Teleprompter System	\$180.00
QTV MVP 9 Ultra Light Teleprompter System	\$180.00
QTV VPS-15/SL Teleprompter System	\$180.00
Apple iBook Teleprompter Laptop only	\$100.00

Test

Leader LV 5152DA HDTV Digital Waveform Monitor	\$275.00
Leader LT 440D 1125 Line HD Digital Signal Generator	\$175.00
Videotek DL 810 Serial Digital Legalizer	\$150.00
Tektronix 1745A Waveform/Vectorscope Combo	\$125.00
Tektronix WFM 601E Waveform Monitor	\$125.00
Tektronix WFM 90 WFM/VCP/Picture /Audio Handheld Scope	\$55.00
Sony BKM 14L Auto Set-Up Probe	\$45.00
Tektronix TSG 95 Pathfinder Portable NTSC/PAL TV Generator	\$45.00
Sigma ADA 106 Audio Distribution Amplifier	\$30.00
Horita BSG 50 PAL Color Bar & Tone Generator	\$10.00



Rental Catalog

How to Rent From Us

Hours of Operation

Rule Broadcast Systems, Inc. is open Monday through Friday from 8:00AM to 5:30PM. In an emergency, please call our 24 Hour pager number (781-945-0271) and someone will get right back to you. Services can be provided outside of normal hours of operation by prior arrangement.

Accounts

To set up an account with Rule Broadcast Systems, a completed business account application should be submitted to our office no less than one week prior to your first use date to ensure sufficient processing time. First time rentals will be C.O.D., but subsequent rentals for approved accounts will be billed on a net 30 basis.

Insurance

The renter must provide Rule Broadcast Systems with a valid certificate of insurance before the release of equipment. The certificate is required to stipulate the following:

1. Renter is providing All Risk coverage that is greater than or equal to the replacement cost of all equipment used on the production.
2. Rule Broadcast Systems named as loss payee and additional insured.
3. A ten day prior notice of cancellation to Rule Broadcast Systems if insurance is reduced or cancelled.

If desired, insurance can be purchased from Rule Broadcast Systems at 10% of the rental cost of the equipment.

We reserve the right to request a deposit prior to rental of an amount

equal to the renter's own insurance deductible or equal to the \$2500 deductible which accompanies the insurance offered by Rule Broadcast Systems.

The Rental Agreement

We encourage you to read the contract on the back of the rental agreement for additional terms and conditions not covered here.

Pick Up and Return

Equipment is generally available for pickup between 3:00PM and 5:30PM on the business day before your first use day, though this cannot be guaranteed. Prior arrangements must be made if equipment is needed earlier, and additional charges may apply. Returns must be made by 10:00AM on the business day following your last use day. Equipment returned after 10:00AM is subject to additional rental charges.

Delivery Service

Deliveries during normal hours of operation within the Greater Boston area are generally \$45.00. Please call for details on your specific destination.

Pricing

Prices in this catalog are subject to change without notice. All catalog prices are per day and discounting is available for multi-day rentals.