

Rule+

Created for agencies, production companies and post-production houses, our pre-paid, customized service spending program, Rule+, provides the highest level of assurance. Select from a variety of service levels to extract the maximum value from your gear, and keep your projects running smoothly all year long.

Contact us for more details: sales@rule.com or 800-rule-com.

BRONZE \$2,500

Spend between \$2,500-\$4,999 per year:

- ▶ Get 10% off ALL additional benefits, + 1 FREE monitor calibration service valued at \$300 + 5% rental credit valued between \$125-\$250.

GOLD \$7,500

Spend between \$7,500-\$9,999 per year:

- ▶ get 20% off ALL additional benefits, + 3 FREE monitor calibration services valued at \$900 + 8% rental credit valued between \$600-\$800.

SILVER \$5,000

Spend between \$5,000-\$7,499 per year:

- ▶ Get 15% off ALL additional benefits, + 2 FREE monitor calibration services valued at \$600 + 6.5% rental credit valued between \$325-\$487.

PLATINUM \$10,000

Spend \$10,000 or more per year:

- ▶ Get 25% off ALL additional benefits, + 4 FREE monitor calibration services valued at \$1,200 + 10% rental credit valued at \$1,000 or more + FREE local delivery.

Customized service spending programs above can be applied toward the benefits below based on the scope of equipment covered.

Benefits:		Bronze \$2500	Silver \$5000	Gold \$7500	Platinum \$10,000
Demo Priority & Tech Specialist Access		✓	✓	✓	✓
Priority Phone, Email Support, Weekdays		✓	✓	✓	✓
Priority Remote Virtual Support, Weekdays		✓	✓	✓	✓
Delivery Service					✓
Service Check-up	Bi-Annual	✓			
	Quarterly		✓		
	6 Annual, Bi-monthly			✓	
	12 Annual, Monthly				✓
Free Monitor Calibration Service	1 Calibration, \$300 Value	✓			
	2 Calibration, \$600 Value		✓		
	3 Calibration, \$900 Value			✓	
	4 Calibration, \$1,200 Value				✓
Rental Credits	\$125-\$250 Value	✓			
	\$325-\$487 Value		✓		
	\$600-\$800 Value			✓	
	\$1,000+ Value				✓
Additional Benefits:		10% off RRP*	15% off RRP*	20% off RRP*	25% off RRP*

Additional Benefits

Monitor Calibration Services
(RRP* range from \$100-\$300 per monitor)

Edit Suite Check-ups
(RRP* \$150 per hour)

Shared Storage Checks
(RRP* \$75 per hour)

Custom Training Sessions
(RRP* range from \$95-\$125 per hour)

Consultation Services
(RRP* \$175 per hour)

➔ See complete list of Additional Benefits on next page.

[Rule BOSTON CAMERA]
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*Regular Retail Price

Additional Benefits

Monitor Calibration Services:

- Computer & Reference Monitor Calibration
- LUT Box Installation & LUT Creation
- SpectraCal Licensing

(RRP* range from \$100–\$300 per monitor)

Edit Suite, Shared Storage Check Ups & Improvements

Includes, but not limited to:

- Software updates
- Additional Storage Installation
- Media Deck Cleaning
- Ancillary product installation subject to limitations

(RRP* range from \$75–\$150 per hour)

Custom Training Sessions

Includes, but not limited to:

- Camera
- Optics
- Lighting
- Audio
- Workflow & Post
- Mobility

(RRP* range from \$95–\$125 per hour)

Consultation

Includes, but not limited to:

- On-set tech support
- Studio set-up consultation

(RRP* \$175 per hour)

Equipment Maintenance

Includes, but not limited to:

- In-House Engineering
- Manufacturer Repair Facilitation
- Warranty Service Facilitation

(RRP* range from \$65–\$125 per hour)