

## ACCOUNT APPLICATION I

Date: \_\_\_\_\_

Customer name: \_\_\_\_\_

Permanent address (no PO boxes): \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Work or home phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Cell: \_\_\_\_\_

E-mail address and URL: \_\_\_\_\_

Please circle YES / NO if interested in receiving e-mail updates on new equipment or services from Rule Boston Camera. E-mail addresses are not sold or used by anyone other than Rule Boston Camera. Driver's license # and issuing state: \_\_\_\_\_

Professional references and phone #s: \_\_\_\_\_

Where else have you rented equipment? \_\_\_\_\_

The preceding information is for the purpose of establishing an account with Rule Boston Camera and is warranted to be true. I authorize the firm to whom this application is made to contact my references.

Customer signature: \_\_\_\_\_

Please print name and business title, if applicable \_\_\_\_\_

Date: \_\_\_\_\_

### IMPORTANT INFORMATION

All first-time customers pay in full upon pick-up of equipment. We accept cash, money order, traveler's checks, personal or company checks with identification, MasterCard, Visa, Discover and American Express. Valid photo ID is required for release of equipment.

An insurance waiver charge of 10% of the rental cost with a \$2500 deductible will be added to all rentals unless we receive a valid Certificate of Insurance before the release of equipment. The certificate must state that the renter is providing All Risk Coverage greater than or equal to the Replacement Cost of all equipment rented from Rule Boston Camera and names Rule Broadcast Systems, Inc. as Loss Payee and Additional Insured. Equipment traveling outside the US requires Worldwide Coverage.

**Customers may be subject to a security deposit of \$1,000.**

If applicable, please submit a Massachusetts Sales Tax Resale Certificate or Massachusetts Certificate of Exemption.

### FOR INTERNAL USE ONLY

Credit Status: \_\_\_\_\_ Date: \_\_\_\_\_ By: \_\_\_\_\_