

It's Full-Frame February!

[Rule BOSTON CAMERA]
BUY. RENT. CREATE.

Rent our Full-Frame Zeiss Supreme + Sigma Cine Prime Lenses at **30% off** all month long!



\$200/day
**LESS
30%!**

Zeiss Supreme Primes

"Super Speeds" for the full-frame, digital-cinema age, our Zeiss Supremes pack an incredible amount of optical clarity and refined imaging beauty into a lightweight compact lens designed to cover a full frame 24x36mm sensor and a 46.3mm image circle. Utilize the lenses' "sweet spot" for astounding images with Super 35mm imagers.

Zeiss Supreme Primes: 25mm, 29mm, 35mm, 50mm, 85mm T1.5 Prime (100mm Coming Soon!)



\$70-85/day
**LESS
30%!**

Sigma Cine Primes

The Sigma Cine full-frame, high-speed prime lenses are compact + lightweight, delivering crisp, high-resolution images. Each lens in the set is matched, features standard .8 gearing on the focus and iris rings, and all have a common 95mm front diameter.

Sigma Cine Primes: 14mm, 20mm, 24mm, 35mm, 50mm, 85mm, 135mm

800.rule.com • www.rule.com

join us on         